



CONVERSATIONS OF OUR TIME

INTERNATIONAL MEDIA ART COMPETITION FOR ART STUDENTS

15 FEB – 15 APR 2021

Would you like to see your media artwork screened in public? This competition is just for you!

We are looking for media artworks that address one or more of the following each in their own individual way. **KEYWORDS: access, entanglements, glitch, material sensations.**

The artworks will be screened in EduCity in for the period October–November 2021. EduCity is the new campus building of Turku University of Applied Sciences. The building was opened in autumn 2020 and it was designed by Sigge Architects.

THE COMPETITION

The media art competition is a part of the KampusART arts programme, which produces art for the indoor and outdoor premises of the new campus building.

We are looking for media artworks that address one or more of the following each in their own individual way. **KEYWORDS: access, entanglements, glitch, material sensations.**

ARTISTIC AND TECHNICAL REQUIREMENTS & THE SITE

The artworks will be screened on a LED media wall (see the photo of the media wall on the first page).

The submitted artwork can be a video, an animation or any form of media art or a work combining them. The artwork may contain sound but it will be displayed without sound.

You may only submit one (1) work. Additionally, you may also submit one (1) work as a collective or group.

Since the artwork will be screened in a public space, it should be suitable for viewers of all ages. However, there is no limit for form, genre or duration. The submitted artwork can be a previously screened / published / made work.

EduCity's glass-roofed central lobby features a LED media wall. Stairs called "Taidon portaat" are located in front of the media wall, and they invite campus students, staff and visitors to sit and hang out. EduCity's various floors and spaces have a good view to the media wall, as the key material in the architecture is glass. Please note that the viewing distance is long.

Technical requirements for the artwork:

- Aspect ratio: 1920 x 1080 (16:9)
- Duration: No minimum or maximum duration
- Audio: The artwork may contain sound but it will be displayed without it
- The artwork must be single-channelled.
- File format: h.264 .mp4

Technical specifications of the media wall:

- Width: 6 m (1536 px)
- Height: 3 m (768 px)
- Frame rate: 30fps
- However, all material we run on the wall is 1920 x 1080 (16:9).

The artwork will be screened for the period October–November 2021.

The artist must hold full copyright to the work or have an agreement with all copyright holders to present the work in EduCity. The artists retain all rights to their work. KampusART arts programme only has the right to present the artwork in EduCity between 1 October – 30 November 2021, unless agreed otherwise.

TO WHOM

The competition is open to art students (BA, MA, PhD) around the world. You can participate as an individual or as a group / a collective.

BACKGROUND FOR THE COMPETITION

KampusART – the Kupittaa Campus arts programme is one of the most significant building projects of public art in Finland. Bold and versatile contemporary art is at the core of the arts programme, worth almost a million euros. High-quality art increases the attractiveness of the new campus and constructs the identity of the building and region. The Kupittaa Campus arts programme is coordinated by Turku UAS Arts Academy, and it is implemented in cooperation by Turku University of Applied Sciences and Turku Technology Properties.

The core of the KampusART arts programme is:

- community and interaction
- sustainability and high quality
- site-specificity and diversity
- courage and versatility

Artworks of KampusART arts programme have been placed in the indoor and outdoor premises of the campus building. They create recognizable scenes and increase the pleasantness of the building. The artworks are implemented by both professional artists and art students.

Read more about the arts programme [here](#).

Turku UAS, Kupittaa Campus & EduCity

Turku University of Applied Sciences is one of the largest universities of applied sciences in Finland. Turku UAS provides education leading to Bachelor's and Master's degrees in four fields of education: culture; social services, health and sports; technology, communications and transport and social sciences, business and administration.

Turku UAS' Kupittaa Campus is a part of the constantly evolving Turku Science Park area, which is a significant cluster of corporate activities and research.

Turku UAS is the main user of EduCity. The top two floors are designed for other office use. The two bottom floors of the building will include public spaces

and laboratory facilities. The teaching, research and office premises are located in the upper floors. All the spaces are combined inside the building with a large lobby, which is covered by a glass roof. The outdoor green terraces can be accessed from each floor. You can also find a slide in EduCity.

PROPOSALS

The competition is open on 15th February – 15th April 2021.

Please send the proposal digitally to kampusart@turkuamk.fi at the latest by 15th April 2021 4 pm (UCT +2). Late arrivals will not be considered in the competition.

The proposal should be in PDF format (max. 10 M). The PDF proposals should include:

- Link and possible password (please do not send files!)
- A short text about the artwork including technical information (name of the artwork, duration, how it is presented, loop etc.)
- For marketing purposes 1–2 still images of the artwork. Share the images (.jpg or .png) for example via Dropbox or Google Drive by adding the download link in the PDF proposal.
- Artist statement
- Your institution, study/degree programme, country
- Contact information

The organizer of the competition does not insure the proposals and is not responsible for possible damages to the files during the transmittal.

JURY

The competition entries will be judged by the following jury members:

Taina Erävaara, KampusART artistic committee/Chair, Head of Fine Arts

Henna-Riikka Halonen, Visual Artist and Lecturer in Contemporary Art

Hertta Kiiski, Visual Artist

FEES & PRIZES

The jury selects no more than 20 media artworks to be displayed in EduCity.

A fee of EUR 150 will be paid for the screening of the media artworks. The jury will select three (3) winners who will receive a prize of EUR 500 each. Taxes and other deductions apply on both the fees and prizes.

The competition results will be announced by the end of June 2021.

KampusART does not commit to covering travel costs for artists.

COMPETITION SCHEDULE

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| 15 Feb 2021 | Competition opens |
| 15 Apr 2021 | Deadline for proposals |
| 30 Jun 2021 | Competition results announced |
| 1 Oct – 30 Nov 2021 | Artworks screened in EduCity |

Further information:

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